

INCENTIVE IDEAS in WROCŁAW



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Wrocław

WROCLAW – THE ODRA RIVER – THE VENICE OF THE NORTH



Wrocław is one of the city agglomerations called the Venice of the North. There are currently from 118 to 130 bridges and footbridges in the city. This fact is not surprising, because water in Wrocław is almost everywhere. Apparently, the most important is the Odra River, but there are also canals and tributaries of the Odra River, Oława River, Ślęza River, Widawa River, Bystrzyca River, several dozen of smaller and larger rivers, brooks, plenty of drainage ditches and the City Moat. All of these factors enable the creation of various types of incentive travel tours according to the water-related top city tourist attractions in Wrocław. Event organizers have at their disposal a number of beach bars, which are very popular among tourists. Thanks to the city beach bars, the close surroundings of the Odra River have flourished again. In addition, access to the rivers allows the organization of various types of water activities - kayaks, boats or cruises. The city of Wrocław has also many unique facilities, such as the Hydropolis - the center of knowledge and information about water, in which you can learn not only the secrets of water, but also deepen your knowledge of the world. An interesting fact is the choice of place for this venue – as it is located in the former clean water tank from 1893. Each of the 9 thematic zones shows water from a different perspective. Furthermore, we can also focus on the additional attraction – the cableway Polinka, which connects the main campus of the Wrocław University of Technology with the campus on the other side of the river (located at Grobla). Moreover, The Old Town archipelago of islands is also located on the Odra River. It consists of 6 islands: Słodowa, Tamka, Daliowa, Bielarska, Młyńska and Piasek. The Słodowa Island is the most popular, thanks to its open space, it creates many opportunities for both tourists and residents of Wrocław. The proper atmosphere of these places make them the best places for an integration meeting or a chill out area destination.

THE WORLD GAMES – WROCŁAW - THE CAPITAL OF NON-OLYMPIC SPORTS IN POLAND



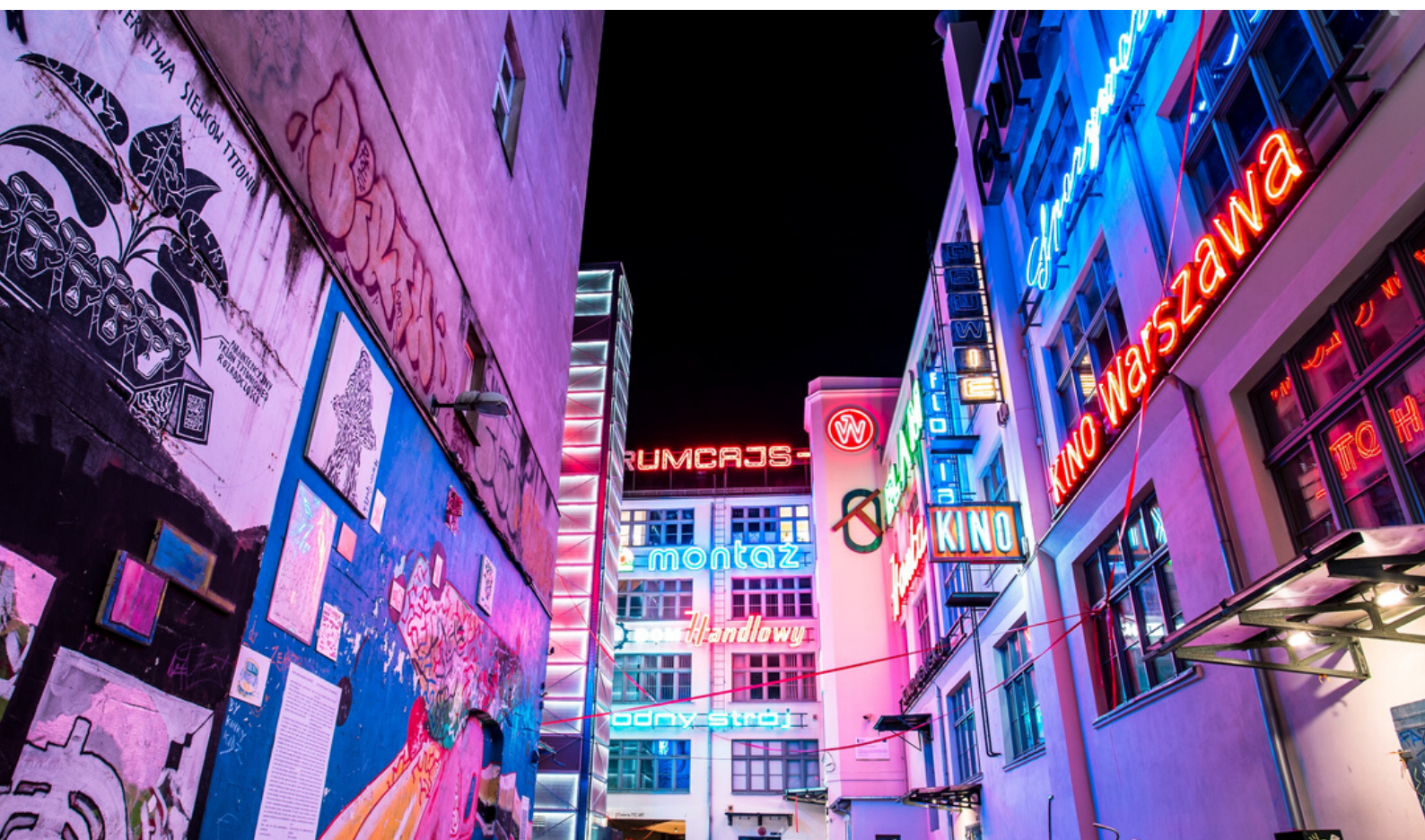
The World Games 2017 - a non-Olympic Sports Games during which Wrocław hosted 3,500 competitors from over 112 countries. The competitions in all sports disciplines were held simultaneously at 24 venues. Also new infrastructures were created - a roller-skating park at Millenium Park and swimming pools at Wejherowska Street, and those are currently available to the city's residents and tourists. Therefore, the city of Wrocław can easily be called the capital of non-Olympic sports in Poland. When it comes to the incentive travels, it is worth to provide participants with exceptional integration throughout sports activities and visiting venues, where particular competitions have been held. In connection with the above, facilities such as the Centennial Hall, the National Forum of Music and the Sky Tower, which were unobvious venues used to conduct the competition, cannot be omitted. In addition, there is a number of sports clubs in Wrocław, which can provide incentive travel participants with unforgettable, sports emotions and ensure them sports competitions according to the selected non-Olympic sports, such as lacrosse, American football, speedway, ultimate frisbee, korfball, squash and petanque.

DELICIOUS WROCLAW



Wrocław is a unique place, where different cultures and traditions combine. This phenomenon has put an impact on the current shape of the city. Nowadays, Wrocław is a mixture of many culinary traditions. The post-war inhabitants of the city came here from different parts of Poland and the world, bringing their local recipes with them. As part of incentive travel inspired by cooking, we can offer an extremely "aromatic" city sightseeing trail. Our local chefs will be honoured to provide incentive travels participants workshops inspired by the old Breslau cuisine. In addition, it is worth to try our native spirits and craft beers during the Vodka Tour and the Beer Tour. In accordance to the above mentioned, it will allow all participants to familiarize themselves with the traditions of Polish brewing and distillation. Wrocław abounds in places, where we can drink good craft beers. They have aroused out of passion and love for beer and have proved that Wrocław brewing is still in a good shape. It has returned to the roots: traditional methods, the highest quality ingredients and a real brewing process. The most popular of them are the Brewery Workshop, the Profession Brewery and the 100 Birdges Brewery. Moreover, the city is famous for its amazing culinary places on the map of Lower Silesia. Event participants can also make their own sweets and take part in an unforgettable live cooking show. There are also culinary studios in Wrocław, which offer participation in creative cooking workshops. Workshop participants have the opportunity to prepare dishes from world cuisines under the guidance of professionals. Thanks to their passion, a great atmosphere is created by combining fun with learning.

STREETART TOUR



Wrocław is a unique city, where you can see not only unique monuments, but also organize incentive travel while exploring Wrocław street art. Event participants will be able to discover a gallery of neon lights, city murals or unusual staircases in Wrocław tenement houses. The outdoor gallery of neon lights is located at Ruska Street. We will have an opportunity to see, among others, sentimental neon lights the former “Dworcowe”, “Ognisko” and “Warszawa” cinema neon signs, the huge Elam from Chorwacka Street, “Rumcajs” from Powstańców Śląskich Street, “Moda Polska” from the Market Square of Wrocław and the Grand Hotel neon from Piłsudskiego Street. All neon lights, presented in the outdoor gallery, come from the collection of the Neon Side Wrocław foundation. Going further, when we will choose the trail of Wrocław murals, we will have an opportunity to discover amazing graphics, which are real pieces of street art. When it comes to the murals’ topic, Wrocław Nadodrze is the most famous mural district of the city. Taking a walk along Wrocław murals is one of the most inspiring artistic experiences. It is also a great fun for those, who want to explore Wrocław secrets. We can not forget about our unusual staircases. Participants of incentive travel will be able to take an unforgettable photo walk along Wrocław tenement houses and discover totally different views.